

IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF NORTH CAROLINA  
WESTERN DIVISION  
Civil Action No. 5:11-cv-00684-FL

EXCLAIM MARKETING, LLC )  
Plaintiff, )  
v. ) ORDER GRANTING  
DIRECTV, INC. and DIRECTV ) PLAINTIFF EXCLAIM MARKETING,  
OPERATIONS, LLC, ) LLC'S MOTION TO SEAL  
Defendants. )

and Exhibit 2

Plaintiff Exclaim Marketing, LLC ("Exclaim") has moved to seal Exhibit 1 to Exclaim Marketing LLC's Motion to Compel, which was filed on April 17, 2013 as Docket Entry 58.

It appearing to the Court that good cause exists for sealing Exhibit 1<sup>1</sup> and that said Motion should be allowed; and further

Appearing that the request to seal overcomes the common law or First Amendment presumption to access;

and Exhibit 2  
Appearing that Exhibit 1<sup>1</sup> contains non-public, confidential business or technical

information of the parties, the public disclosure of which would potentially harm the parties; and it further

Appearing that there are no adequate alternatives to sealing this document; and it further

Appearing that Defendants DIRECTV, INC. and DIRECTV OPERATIONS, LLC have consented to this Motion.

**IT IS SO ORDERED.** Because only the exhibits to the motion to compel are to be filed under seal, plaintiff is directed to refile the motion to compel, and separately file the exhibits 1 and 2 as proposed sealed exhibits. So ordered this 13th day of May, 2013.

*Louise W. Flanagan*

LOUISE W. FLANAGAN

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